

International Journal of Global Business and Competitiveness



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Call for Articles / Cases for

Special Issue on

Business Models, Cooperative Strategies and Competitiveness

About the Journal and the Professional Society

The International Journal of Global Business and Competitiveness (IJGBC) is an emerging peer review journal focusing on industrial competitiveness and related themes. Key goal of the journal is to be a sounding board for leadership in industry, academia and government on deep thinking about competitiveness, international business and related aspects of strategy, organization and management of human resources, innovation, technology or knowledge. Being nurtured by a growing team of professional society the Global Institute of Flexible Systems Management (**GIFT, www.giftsociety.org**), and professionals in industry or academia across several countries, the journal also aims to evolve a community of concerned researchers, business leaders and policy-makers. The editorial team tries to work hard with cooperation of reviewers to bring best feedback and evolve quality articles / cases that give enduring value to readers and last longer. For more details of the journal, author guidelines and downloading papers, please visit:

<http://www.giftsociety.org/global-business-and-competitiveness.html?Itemid=118>

Brief Background to Theme

Increasing complexity of business/products/services/technologies in interconnecting world is creating exciting opportunities for firms and organizations keen to climb next stages of competitiveness leveraging cooperative strategies. It also creates the need to innovate more effective ways to explore the opportunities, while addressing complex problems. The proliferation of strategic alliances / networks is one of the most important phenomenon over past quarter century. Even the most capable and large firms rarely try to take an innovation from R&D stage to commercialization stage alone. Cooperative strategies (CS) can be across levels (country, industry, firm to team) and in the exploratory issue, we are open to articles across levels.

Business models play a critical role in achieving and sustaining impactful profitable innovations. In several industries, standards can be key element of business model. We are keen to have research-based artifacts that explore role of cooperative strategies and business models for international standards.

Research artifacts suitable for inclusion in the special issue include:

- Original empirical research contributions that have explored linkages among cooperative strategies, innovation and competitiveness
- Case studies of an effective way to leverage cooperative strategies for competitiveness or innovation
- Exemplars of rigorous theory induction in competitiveness to develop strong constructs and testable propositions
- Examples of how to use multiple case studies as a way of deductively testing strong constructs

Indicative sub-themes

- Strategic alliances for internationalization (e.g. meta-national approaches,..)
- Learning & innovation capabilities: issues & measurement
- Collaborative business models (e.g. for standardization)
- Business model innovation for industrial competitiveness
- Industry-academia-government cooperation
- Strategic / innovation networks / platforms
- Flexibility in cooperative strategies
- Collaborations for innovation / R&D, consortia
- Cooperative movements that are making impact (e.g. dairy,..)

We have intentionally kept the above list of suggested topics short so as to stimulate creativity and thereby encourage prospective authors to adopt a variety of perspectives in approaching this subject. Researchers are welcome to discuss their approach through a structured abstract (purpose, methods, findings, implications and originality, keywords) with editorial team of the special issue. The authors must read the author guidelines and be prepared to cooperate with rigorous double blind review processes of this quality journal that wish to publish articles that can have lasting value for leadership.

For sending proposals, any comments, suggestions, feel free to contact the Guest Editorial Team at Email: momaya@som.iitb.ac.in with cc to comp_journal@rediffmail.com