

# *International Journal of Global Business and Competitiveness*



*e-Journal of GIFT School of Global Management*

**Global Institute of Flexible Systems Management**

[www.giftsociety.org](http://www.giftsociety.org)

ISSN 0973-4619

**Call for Articles / Cases for**

**Special Issues on**

***Business Models, Cooperative Strategies and Competitiveness***

## **About the Journal and the Professional Society**

The International Journal of Global Business and Competitiveness (IJGBC), an emerging peer review journal, focuses on subjects including theory and models of competitiveness; current management thinking and practices in competitive firms and industries, the nature of competition and role of firms, industries, government and NGOs in the market place. Key goal of the journal is to be a place of fresh perspectives for leadership in industry, academia and government on deep thinking about competitiveness, international business and related aspects of strategy, organization and management of human resources, innovation, technology or knowledge. Being nurtured by a growing team of the professional society, the Global Institute of Flexible Systems Management (**GIFT, [www.giftsociety.org](http://www.giftsociety.org)**), and professionals from industry and academia across several countries, the journal also aims to evolve a community of researchers, business leaders and policy-makers. The editorial team offers to work hard with cooperation from reviewers to bring in best feedback and evolve quality articles / cases that give enduring values to readers and lasting impact. For more details of the journal, author guidelines and downloading previous articles, please visit:

<http://www.giftsociety.org/global-business-and-competitiveness.html?Itemid=118>

## **Brief Background to Theme**

Increasing complexity of business/products/services/technologies in interconnecting world is creating exciting opportunities for firms and organizations keen to climb up the next stages of competitiveness leveraging cooperative strategies. It also creates the need to innovate more effective ways to explore the opportunities, while addressing complex problems. The proliferation of strategic alliances / networks is one of the most important phenomenon seen over past quarter century. Even the most capable and larger firms rarely have taken an innovation from R&D stage to commercialization stage alone, instead cooperative strategies worked well. In

this exploratory issue, we are open to articles on cooperative strategies (CS) across levels (country, industry, firm to team) in addition to other sub-themes outlined below.

Business models have become popular and play significant role in achieving and sustaining impactful profitable innovations. In several industries, standards can be a key element of business model. We are keen to have research-based artifacts that explore role of cooperative strategies and business models for international standards.

Research artifacts suitable for inclusion in the special issue include:

- Original empirical research contributions exploring linkages among cooperative strategies, innovation, organizational effectiveness and competitiveness
- Case studies on cooperative strategies for competitiveness or innovation
- Exemplars of theory building and its induction in competitiveness to develop constructs and testable hypotheses.
- Examples of multiple case studies as a way of deductively testing the relationship among the constructs

#### **Indicative sub-themes**

- Strategic alliances for internationalization
- Learning & innovation capabilities: issues & measurement
- Collaborative business models (e.g. for standardization)
- Knowledge creation and technological innovation
- Collaboration strategies for technology standard battles
- Organisational performance and competitiveness
- Antecedents and consequences of firm competitiveness
- Business model innovation for industrial competitiveness
- Industry-academia-government cooperation
- Collaborative Strategic / innovation networks / platforms
- Flexibility in cooperative strategies
- Collaborations for innovation / R&D, consortia, knowledge networks
- Inter-firm collaboration and dynamics

We have intentionally kept the above list of suggested topics short so as to stimulate creativity and thereby encourage prospective authors to adopt a variety of perspectives in approaching this subject. Researchers are welcome to discuss their approach through a structured abstract (purpose, methods, findings, implications and originality, keywords) with editorial team for the special issue. The authors must read the author guidelines and be prepared to cooperate with rigorous double blind review processes of this quality journal that wish to publish articles that can have lasting value for leadership.

For sending proposals, any comments, suggestions, feel free to contact the Editorial Team members Dr. Himanshu Shee at [Himanshu.Shee@vu.edu.au](mailto:Himanshu.Shee@vu.edu.au) or Dr. K. Momaya at [momaya@som.iitb.ac.in](mailto:momaya@som.iitb.ac.in) with cc to [comp\\_journal@rediffmail.com](mailto:comp_journal@rediffmail.com)