

*Global Journal of*

*Business Excellence*



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E-Journal of GIFT School of Quality, Productivity and Wastivity Management  
**Global Institute of Flexible Systems Management**

### Call for Papers

#### **Introduction**

*Global Journal of Business Excellence* will focus on the frontier areas of business excellence. The issues related to Business excellence have become more relevant due to external pressures on the contemporary business with factors such as globalization and liberalization. The *Global Journal of Business Excellence* intends to be a global forum for practitioners, policy makers, teachers, researchers and learners to share their practical experiences, knowledge and insights in the evolution, formulation and implementation of strategies for business excellence.

The journal will be available in electronic form for all interested in “Business Excellence.”

#### **Editorial Objectives**

The objective of the Journal would be dissemination of research findings through empirical study, quantitative modeling, case study, new concepts, and state-of-the-art papers. There would be invited review papers on some of the contemporary issues of business excellence. The Journal would be addressing various frameworks, roadmaps and best practices in business excellence for creating flexible, dynamic, agile and sustainable organization.

The aim of the editorial team would be fast processing and e-publishing of contributions to the journal, which would be available through the Internet. The ultimate test of a good article would be the research content that can generate value and interest to managers, consultants, teachers and students concerned with issues of Business Excellence.

#### **Scope of the Journal**

World class companies follow the path of business excellence through following major objectives for a business to achieve.

- Be profitable and growth-oriented- providing a good return on assets employed.
- Delight all of the customers all of the time
- Remain concerned for environment and society

- Focus on strategy to enable change for coping up the competitive pressures
- Develop processes, people, systems, and performance measures to deliver the first four consistently.

Business excellence is closely linked to pursuance of best practices. In this context, the Journal would welcome articles on the best practices in any functional and allied area of management such as Strategy Management, Operations Management, Financial Management, Organizational Management, Marketing Management, Information Technology Management, Sectoral Management, Supply Chain Management, Business Process Reengineering, Total Quality Management, Benchmarking, Six Sigma, Knowledge Management, Customer Relationship Management, Innovation & Change Management, Cross culture management for Business Excellence, Management of Intellectual property, International Business, Business Excellence Award Models, Corporate Governance, Competitiveness, International Business, Excellence and best practices in HR, Flexibility, Productivity, Business performance Management, etc.

#### **Important Dates for First Issue**

Rich Abstract (250 words giving purpose, methodology/approach, findings, implications {research & practical} and the originality/value of the article) Submission	<b>30<sup>th</sup> December, 2007</b>
Full Paper Submission	<b>29<sup>th</sup> February, 2008</b>
Acceptance of the Paper	<b>30<sup>th</sup> April, 2008</b>
E-Publishing	<b>30<sup>th</sup> June, 2008</b>

You may submit articles for future issues beyond above date of abstract.

For more information about the professional society GIFT, kindly visit [www.giftsociety.org](http://www.giftsociety.org)

If any editorial questions, please contact Dr. Seema Sharma (Department of Management studies, IIT Delhi) at [seemash@dms.iitd.ac.in](mailto:seemash@dms.iitd.ac.in)

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